



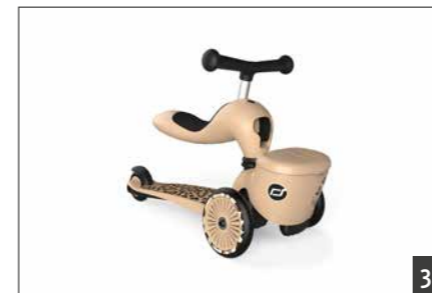
clever mobility





Scoot and Ride – innovating child mobility

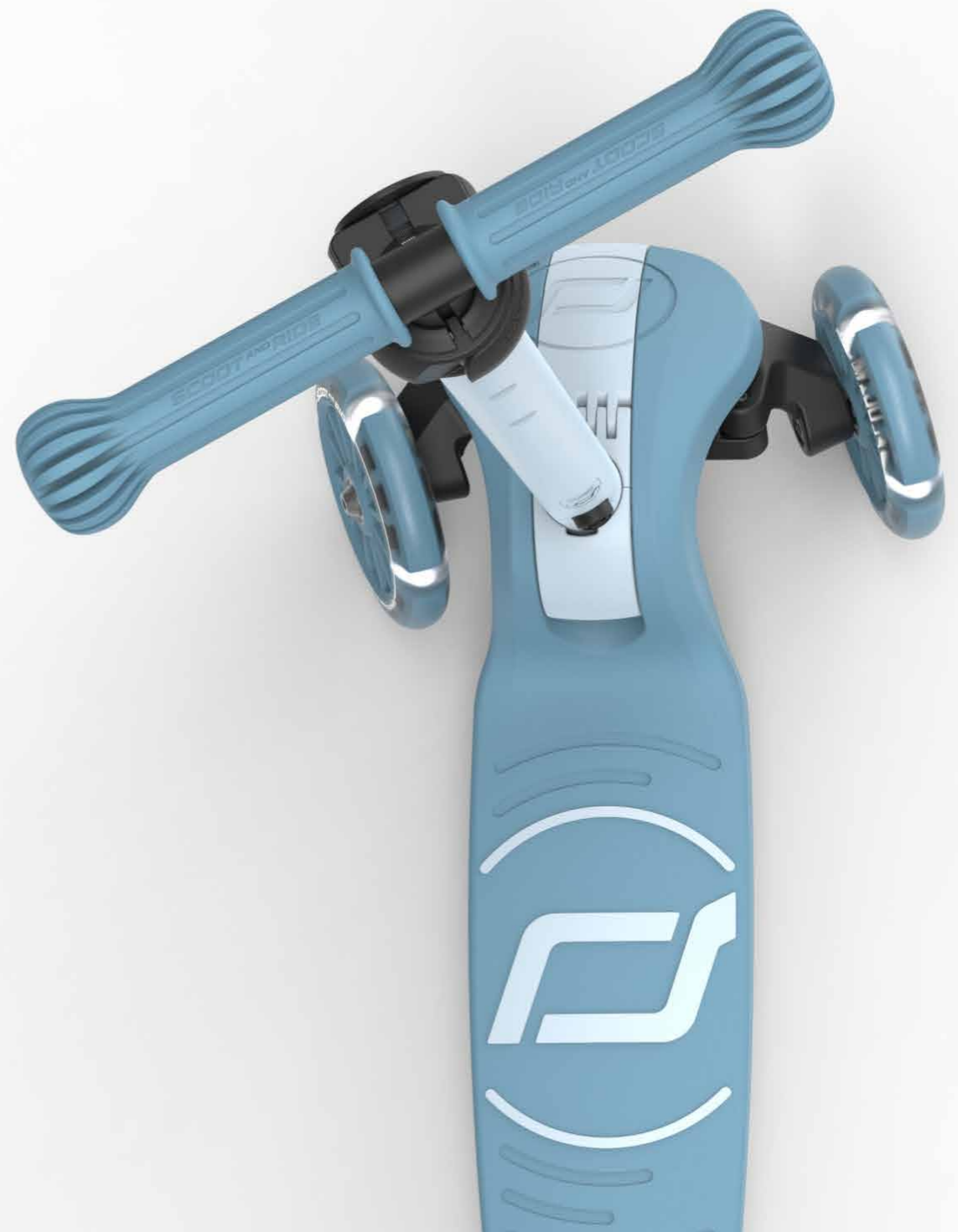
Since 2010, we've been creating smart, stylish, and safe scooters and ride-ons that grow with children – from their first steps to adventurous rides. Trusted by families in over 55 countries, our products are designed to inspire movement, spark joy, and support every stage of growing up.



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**Lean. Turn.
Ride your way.**



Mocha -
a glimpse of
what's brewing.



Let's go into detail.

From inspiration to information -
browse the highlights now, and find full specs
and shipping in the back.



My First

Agegroup 6-36 months
Bodyheight 62cm / 24,4" starting
Maximum Load 20kgs / 44lbs
Wheels 2* 360° front caster wheels 38 mm / no residue
2* rear wheels 38 mm / no residue
Materials BPA free, PVC-free, eco-friendly, recyclable, sturdy and durable material
Standards CE, EN71, ASTM F963
Weight 0,84kgs / 1,85lbs
Special features 3in1 Baby Walker, Ride-on, Caster Board
lightweight
floor and furniture friendly
shock absorbing body material
built-in storage

Discover all 4 colors on page 59.



I'm a 3in1

From first steps
to confident rides
and balancing fun.

Baby Walker

learn to stand up
and walk



Ride-on

explore mobility



Caster Board

improve your balance
and have fun





I have a transforming plate.

You can switch from Baby Walker with gliding pads to Ride-on mode with wheels, suitable for each development stage of your baby.



My First

shock absorbing
body material

ergonomic seat
with soft and washable
seat padding

removable handlebar



built-in storage

360° wheels/
no residue

transforming plate

gliding pads



Highwaykick 1 Push and Go

| | |
|-------------------------------|---|
| Agegroup | 1-5 years |
| Bodyheight | 82-118cm / 32,3-46,5" |
| Maximum Load | 50kgs / 110lbs on deck 20kgs / 44lbs on seat |
| Seat Height adjustment | 22,5-29cm / 8,9-11,4" (3 positions) |
| Handlebar adjustment | 57-64cm / 22,4-25,2" (3 positions) |
| Wheels | 2*120mm / 4,7" PU front 80mm / 3,2" PU rear |
| Materials | 100% safe plastics, PVC-free |
| Standards | CE, EN71, ASTM F963, KC, GMark |
| Weight | 3,5 kgs / 7,7lbs incl. parent pushbar |
| Special features | 2in1 scoot and ride-on mode with removable parent pushbar and footrests steering lock, safety pad |

Discover all
4 colors on
page 60.



Support your kids
when they need a
little „push“ into the
world of mobility.

Ride-On Mode

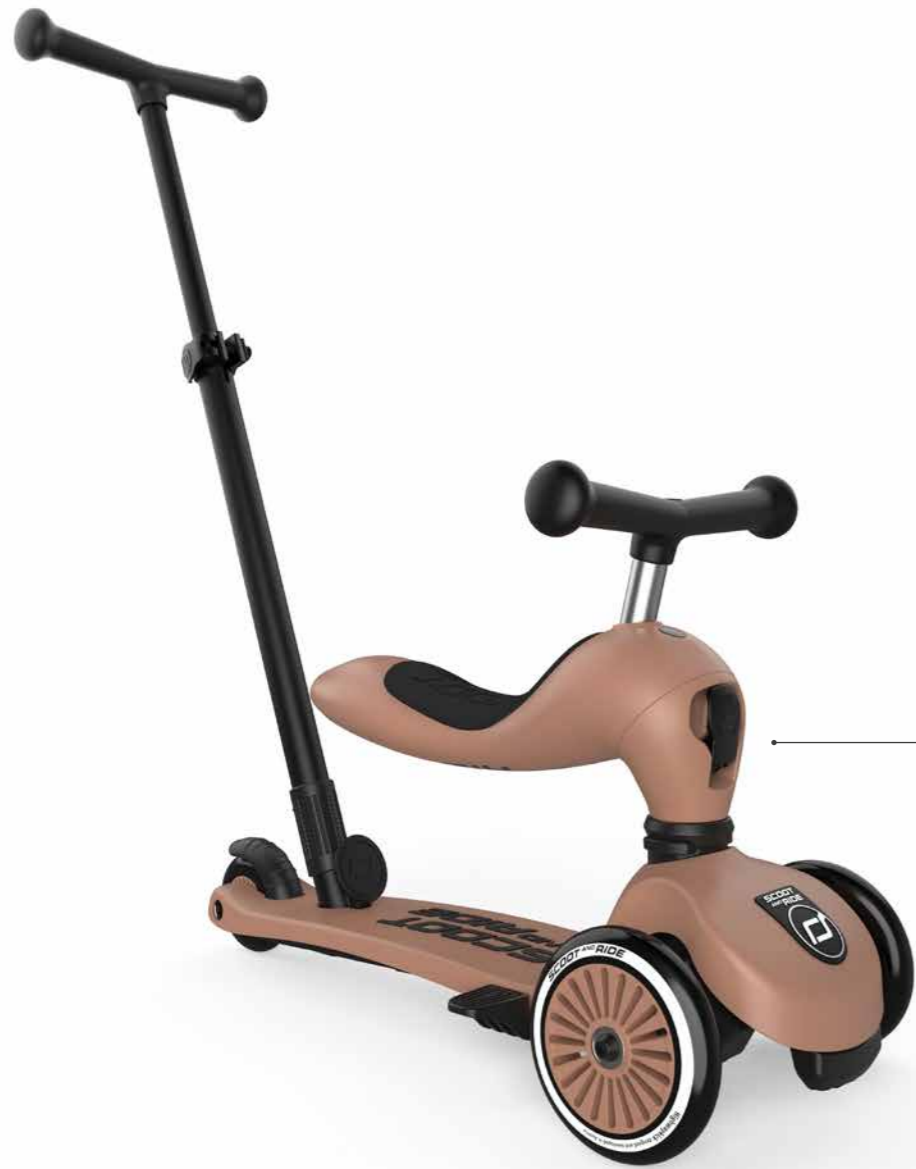
Ideal for toddlers: sit down, rest your feet on the footrests, and enjoy a smooth ride with the help of the parent pushbar.



Standing Mode

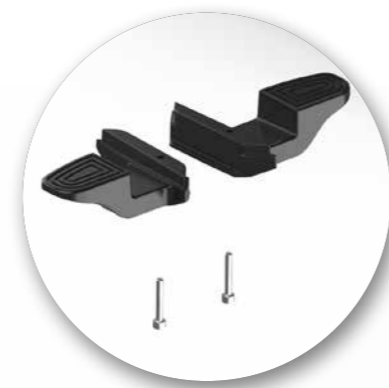
For growing riders: stand up and scoot with confidence – still supported by the pushbar for guided adventures.





2in1 mode with parent pushbar

From cozy seated rides to standing adventures – one scooter that grows with your child’s confidence.
No tools required. Two products in one.



height adjustable and removable

I am 3 times height adjustable 82 - 87 - 92 cm (32,3 - 34,3 - 36,2") and fully removable. 1 click.
No tools required. The footrests are easy to remove/attach.



Highwaykick 1 Push and Go

easy height adjustable and removable pushbar



foot brake

anti-slip deck

footrests

silent wheels

steering lock

comfortable low shaped seat

ergonomic handle

2in1 mechanism

height adjustment



safety pad

Highwaykick 1

| | |
|-------------------------------|---|
| Agegroup | 1-5 years |
| Bodyheight | 82-118cm / 32,3-46,5" |
| Maximum Load | 50kgs / 110lbs on deck 20kgs / 44lbs on seat |
| Seat Height adjustment | 22,5-29cm / 8,9-11,4" (3 positions) |
| Handlebar adjustment | 57-64cm / 22,4-25,2" (3 positions) |
| Wheels | 2*120mm / 4,7" PU front 80mm / 3,2" PU rear |
| Materials | 100% safe plastics, PVC-free |
| Standards | CE, EN71, ASTM F963, AS-NZS ISO 8124, KC, GMark |
| Weight | 2,8kgs / 6,2lbs with lightweight bottom deck |
| Special features | 2in1 scoot and ride-on mode height adjustable seat and handle steering lock safety pad |

Discover all 9 colors on page 61.



I'm a 2in1
Perfect for little riders
ready to explore
on their own.

Ride-On Mode

Hop on, push off with your feet, and enjoy the freedom of independent riding—fun, active, and all on your own.



Kickboard

Hold on tight, kick off, and steer your way through every adventure – boosting balance, coordination, and fun with every ride.





2in1 mode

Starting seated, moving boldly – this scooter keeps up with every stage.
No tools. Just two ways to ride, in one clever design.



safety pad

To minimize possibilities of tipping over. Have a save ride .



Highwaykick 1



Highwaykick 1 Lifestyle

Discover all 4 colors on page 62.

| | |
|-------------------------------|---|
| Agegroup | 1-5 years |
| Bodyheight | 82-118cm / 32,3-46,5" |
| Maximum Load | 50kgs / 110lbs on deck 20kgs / 44lbs on seat |
| Seat Height adjustment | 22,5-29cm / 8,9-11,4" (3 positions) |
| Handlebar adjustment | 57-64cm / 22,4-25,2" (3 positions) |
| Wheels | 2*120mm / 4,7" front 80mm / 3,2" rear |
| Materials | 100% safe plastics, PVC-free |
| Standard | CE, EN71, ASTM F963 |
| Weight | 2,8kgs / 6,2lbs with lightweight bottom deck |
| Special features | 2in1 scoot and ride-on mode height adjustable seat and handle steering lock, safety pad lightweight construction storage box with soft TPR cover which can't get lost anti-slip griptape |



Pack up your favorites, ride with joy, and explore the world.

Smart storage for little explorers

Kids can keep their belongings close and ready – whether it's toys, snacks, or special treasures.



Ride in style

Modern designs that kids love and parents trust.





Highwaykick 1 Lifestyle



new

Highwaykick 3S

- Agegroup** 3-6 years
- Bodyheight** 96-130cm / 37,8-51,2"
- Maximum Load** 50kgs / 110lbs
- LED Wheels** LED Wheels 2*120mm / 4,7" PU front 80mm / 3,2" PU rear
- Materials** aluminum, 100% safe plastics, PVC-free
- Standards** CE, EN71, ASTM F963
- Weight** 2,63kgs / 5,8lbs
- Special features** 2in1 intuitive steering / lean-to-steer + turn-to-steer foldable and height adjustable handlebar TPR overmolded anti-slip deck

Discover all 4 colors on page 62.



Two ways to steer,
one smooth ride.

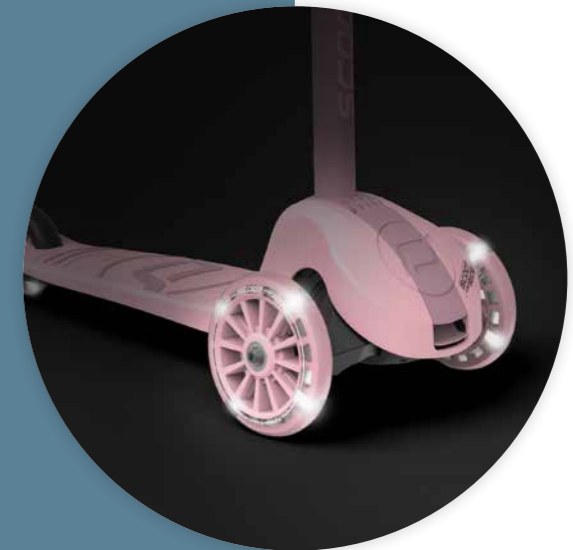
Lean-to-steer + Turn-to-steer

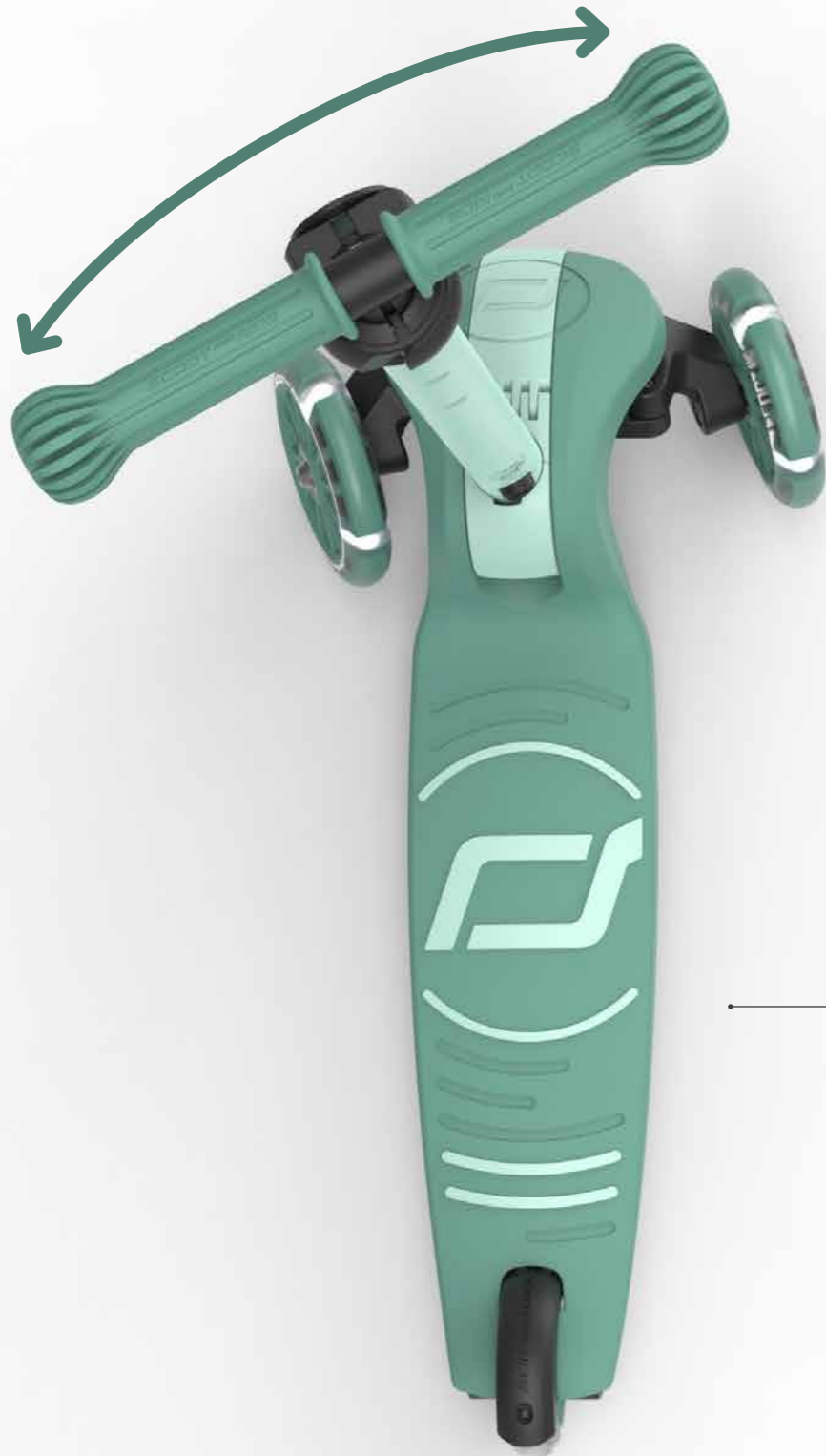
This intuitive steering system helps kids develop balance and coordination – making every ride smooth, stable, and seriously fun.



LED wheels, no batteries needed

Watch the wheels sparkle as you scoot!
No batteries needed – just motion makes the magic happen.

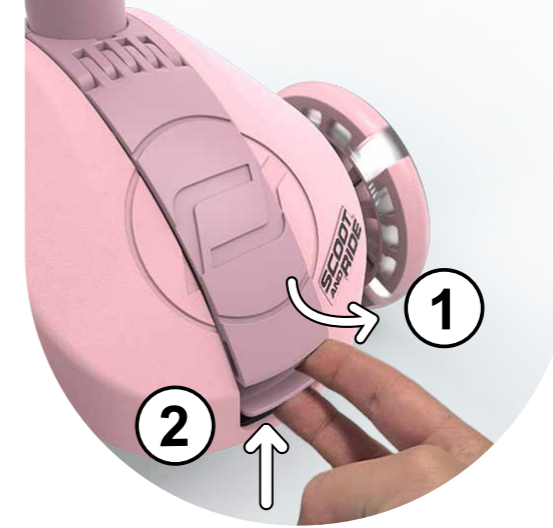




2in1 intuitive steering

Shift your weight for a smooth, flowing ride – just lean and glide.
Or steer the handlebar left or right for classic, intuitive control.

However you ride, the scooter responds naturally to your movement.



folding mechanism

Fold, carry, go!
The scooter folds down in seconds – perfect for easy storage, travel, or life on the move.



Highwaykick 3S



height adjustment

anti-slip handle

handlebar release button

foot brake

silent LED wheels,
no batteries needed

anti-slip deck

easy two step
folding mechanism

Highwaykick 5 LED

| | |
|-----------------------------|--|
| Agegroup | 5 years to adult |
| Bodyheight | 118-180cm / 46,5-70,9" |
| Maximum Load | 80kgs / 176lbs |
| Handlebar adjustment | 60-90cm / 23,6-35,4" (4 positions) |
| Wheels | 2*120mm / 4,7" PU LED front 80mm / 3,2" PU rear |
| Materials | aluminum, 100% safe plastics, PVC-free |
| Standards | CE, EN14619, ASTM F2264/F963, KC |
| Weight | 3,3kgs / 7,3lbs |
| Special features | height adjustable handlebar high-grip LED wheels oversize deck handlebar release button |

Discover all 5 colors on page 63.



LED wheels, no batteries needed

Glide in style with LED wheels that shine bright as you ride – powered by motion, so no batteries or charging ever needed.



Start small, ride far, and never outgrow the fun.

Adjustable and removable handlebar

Easily adjust the height for growing riders or remove the handlebar completely for compact storage and travel – perfect for kids and adults alike.





Highwaykick 5 LED

anti-slip handle

height adjustment

anti-slip oversize deck

handlebar release button

foot brake

silent LED wheels,
no batteries needed



Helmet

Size XXS-S / 45-51cm / 17,7-20"
 S-M / 51-55cm / 20-21,7"
 M-L / 55-59cm / 21,7-23,2"

Headform European and Asian available

Materials 100% safe plastics, PVC-free

Standards CE, EN1078, U.S. CPSC

Weight XXS-S / 240g / 0,53lbs
 S-M / 290g / 0,64lbs
 M-L / 290g / 0,64lbs

Batteries CR2032, replaceable

Special features anti-pinch magnetic snap buckle
 headsize adjuster wheel
 LED light on back
 chin pad
 soft fleece padding

Discover all colors on page 64+.



XXS-S



S-M



M-L



Click. Safe. Simple.

The magnetic buckle closes easily and securely – no pinching, no fuss. Even kids can fasten it themselves with one hand.

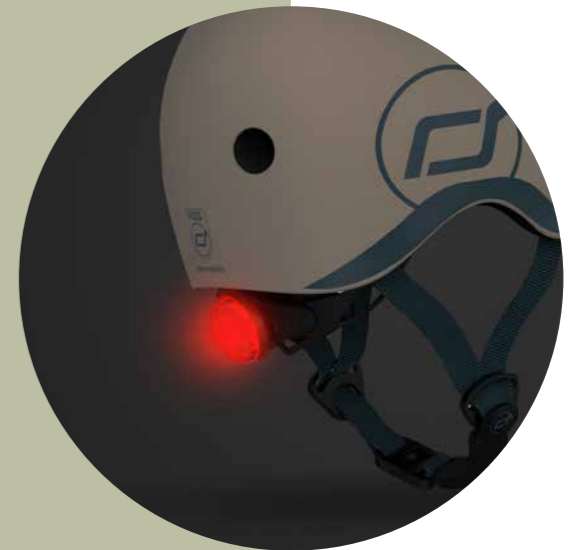


Three sizes. Two headforms.

Choose from European or Asian fit to match your head shape, and find the ideal size. Comfort, safety, and style – made to fit.

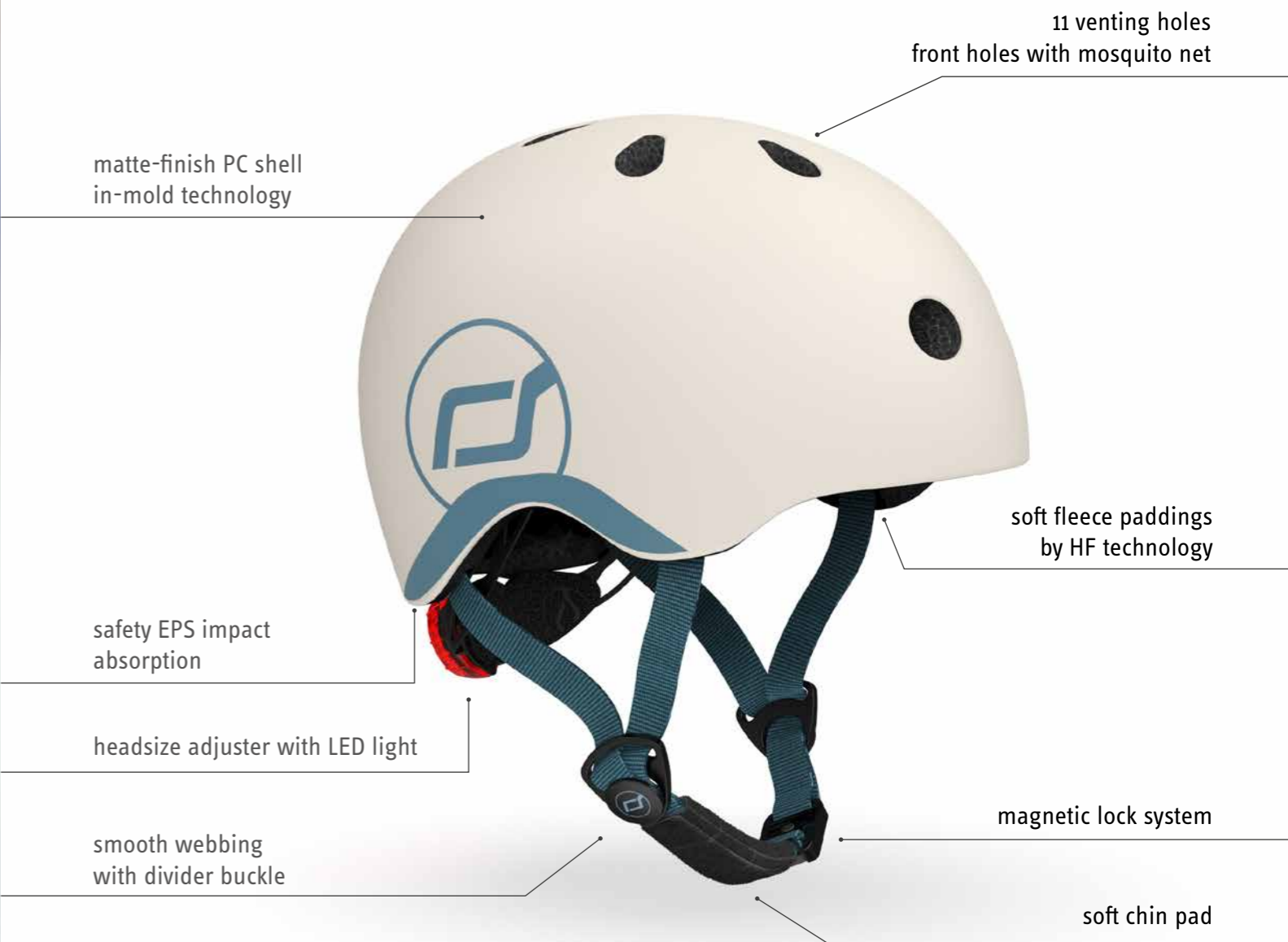
Ready to shine

The built-in LED light provides extra visibility in low-light conditions, helping your child to stay safe and to be seen on every ride, day or night.





Helmet



Ski helmet

| | |
|-------------------------|--|
| Size | XXS-S / 45-51cm / 17,7-20" S-M / 51-55cm / 20-21,7" |
| Headform | European |
| Materials | 100% safe plastics, PVC-free |
| Standards | CE, EN1077:2007 |
| Weight | XXS-S / 290g / 0,64lbs S-M / 340g / 0,75lbs |
| Batteries | CR2032, replaceable |
| Special features | anti-pinch magnetic snap buckle headsize adjuster wheel LED light on back chin pad soft fleece padding |

Discover all 4 colors on page 68.



XXS-S



S-M



Two sizes. One adventure.

Our kids' ski helmets come in two sizes for the perfect fit – combining comfort, safety, and style for every snowy adventure.

Cool Look. Cozy Fit.

Fun colors and awesome designs kids love – made to bring extra joy to every snow day.



Soft Inside. Easy to clean.

A cozy inner lining that feels great all day – and comes out easily when it's time to wash or switch.



Ski helmet



matte-finish PC shell
in-mold technology

safety EPS impact
absorption

headsize adjuster with LED light

smooth webbing
with divider buckle

11 venting holes
front holes with mosquito net

soft and washable
inner padding

magnetic lock system

soft chin pad



Protective Set

Size XXS / Elbow 15-21cm / Knee 20-27cm
S / Elbow 20-27cm / Knee 26-33cm

Set 2x Elbow Pads + 2x Knee Pads

Materials TPU, PA, EVA, polyester and nylon

Standards EN 14120 (Range A, Level 1)

Weight XXS / 282g / 0,62lbs
S / 347g / 0,77lbs

Special features maximum protection and comfort
dimensionally stable protective
ergonomic

Discover all
4 colors on
page 69.



XXS and S



Protection made simple

Our protective gear is designed for easy everyday use – adjust the size once, clip it on, and you’re ready to ride.



**Made to protect.
Built to ride.**

XXS and S Small sizes, big protection

Protective set for knees and elbows – available in XXS and S. Lightweight, secure, and made for active kids ready to roll.





Protective Set

robust, shockproof and stable protector shell



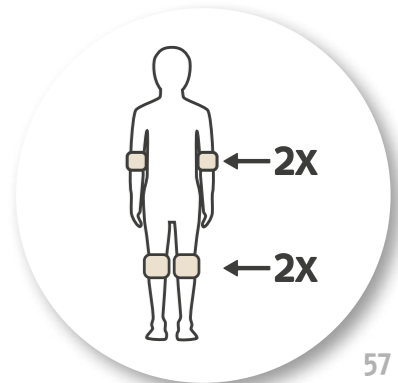
quick release

perfect fit and full freedom of movement due to flexible TPU shell



breathable material

adjustable and elastic straps



POS Display 3.0

Size (Assembled) 46 x 50 x 174cm / 18,1 x 19,7 x 68,5"
 46 x 50 x 141cm / 18,1 x 19,7 x 55,5" without picture panel

Picture panel 42 x 33cm / 16.5 x 13"

Material steel

Color white

Model No 240606

HS Code 95030012

EAN 9120133001765

Article No 00176

Weight 15kgs / 33,1lbs

Packaging MasterCTN

MasterCTN 76 x 48 x 13cm / 29,9 x 18,9 x 5,1"
 17kgs / 37,5lbs G.W. / 1pcs



space for leaflets

helmet / accessoires fixation









picture easy to exchange

fact sheets easy to exchange

Product specifications

My First

Model No 210131
HS Code 95030010

| Article No | | Color | PU MasterCTN | | EAN |
|------------|--|-------|--------------|--|---------------|
| 96595 |  | steel | 4pcs |  | 4897033965958 |
| 96596 |  | rose | 4pcs |  | 4897033965965 |
| 96597 |  | sand | 4pcs |  | 4897033965972 |
| 96616 |  | olive | 4pcs |  | 4897033966160 |

Colorbox
 51,2 x 22,4 x 28,9cm
 20,2 x 8,8 x 11,4"
 1,37kgs / 3,02lbs G.W.

MasterCTN
 60 x 46,5 x 52,3cm
 23,6 x 18,3 x 20,6"
 8,1kgs / 17,8lbs G.W.

Shipping est. 56pcs/EUR pallet
 780pcs/20' container
 1.588pcs/40' container
 1.948pcs/40' HC



available for every color

Complete product range on less than 1 sqm.

Highwaykick 1 Push and Go

Model No 240527
HS Code 95030010

| Article No | Color | Color | PU MasterCTN | Image | EAN |
|------------|---|-----------|--------------|--|---------------|
| 00071 |  | steel | 4pcs |  | 9120133000713 |
| 00069 |  | wildberry | 4pcs |  | 9120133000690 |
| 00067 |  | ash | 4pcs |  | 9120133000676 |
| 00820 |  | mocha | 4pcs |  | 9120133008207 |

Colorbox
60 x 16 x 25,5cm
23,6 x 6,3 x 10"
4,33kgs / 9,55lbs G.W.

MasterCTN
62 x 33,5 x 52,5cm
24,4 x 13,2 x 20,7"
17,8kgs / 39,3lbs G.W.

Shipping est. 56pcs/EUR pallet,
1.020pcs/20' container
2.112pcs/40' container
2.488pcs/40' HC



available for every color

Highwaykick 1

Model No 160629
HS Code 95030010

| Article No | Color | Color | PU MasterCTN | Image | EAN |
|------------|---|-----------|--------------|---|---------------|
| 96271 |  | steel | 4pcs |  | 4897033962711 |
| 96270 |  | rose | 4pcs |  | 4897033962704 |
| 96268 |  | ash | 4pcs |  | 4897033962681 |
| 96269 |  | forest | 4pcs |  | 4897033962698 |
| 00001 |  | olive | 4pcs |  | 9120133000010 |
| 96352 |  | blueberry | 4pcs |  | 4897033963527 |
| 96353 |  | peach | 4pcs |  | 4897033963534 |
| 96354 |  | lemon | 4pcs |  | 4897033963541 |
| 96355 |  | kiwi | 4pcs |  | 4897033963558 |





Colorbox
56 x 16 x 25,5cm
22 x 6,3 x 10"
3,26kgs / 7,17lbs G.W.

MasterCTN
57,5 x 33,5 x 53cm
22,6 x 13,2 x 20,9"
13,8kgs / 30,42lbs G.W.

Shipping est. 56pcs/EUR pallet
1.128pcs/20' container
2.300pcs/40' container
2.748pcs/40' HC

Highwaykick 1 Lifestyle

Model No 210621
HS Code 95030010

| Article No | Color | PU MasterCTN | EAN |
|------------|---|--------------|---------------|
| 00075 |  wildcat | 4pcs | 9120133000751 |
| 96607 |  leopard | 4pcs | 4897033966078 |
| 96604 |  green lines | 4pcs | 4897033966047 |
| 96605 |  brown lines | 4pcs | 4897033966054 |





Colorbox
56 x 16 x 25,5cm
22 x 6,3 x 10"
3,45kgs / 7,61lbs G.W.

MasterCTN
57,5 x 33,5 x 53cm
22,6 x 13,2 x 20,9"
14,7kgs / 32,4lbs G.W.

Shipping est. 56pcs/EUR pallet
1.128pcs/20' container
2.300pcs/40' container
2.748pcs/40' HC

Highwaykick 3S new

Model No 231111
HS Code 95030010

| Article No | Color | PU MasterCTN | EAN |
|------------|--|--------------|---------------|
| 00933 |  steel | 4pcs | 9120133009334 |
| 00935 |  rose | 4pcs | 9120133009358 |
| 00937 |  ash | 4pcs | 9120133009372 |
| 00939 |  forest | 4pcs | 9120133009396 |






Colorbox
56 x 16 x 25,5cm
22 x 6,3 x 10"
3,2kgs / 7,1lbs G.W.

MasterCTN
57,5 x 33,5 x 53cm
22,6 x 13,2 x 20,9"
13,8kgs / 30,4lbs G.W.

Shipping est. 56pcs/EUR pallet
1.128pcs/20' container
2.300pcs/40' container
2.748pcs/40' HC

Highwaykick 5 LED

Model No 190117
HS Code 95030010

| Article No | Color | PU MasterCTN | EAN |
|------------|--|--------------|---------------|
| 96434 |  steel | 2pcs | 4897033964340 |
| 00011 |  rose | 2pcs | 9120133000119 |
| 96440 |  ash | 2pcs | 4897033964401 |
| 96438 |  forest | 2pcs | 4897033964388 |
| 96436 |  peach | 2pcs | 4897033964364 |

Colorbox
61 x 15 x 36,5cm
24 x 5,9 x 14,4"
4kgs / 8,8lbs G.W.

MasterCTN
63 x 32 x 38,5cm
24,8 x 12,6 x 15,2"
8,9kgs / 19,6lbs G.W.












Shipping est. 48pcs/EUR pallet
720pcs/20' container
1.490pcs/40' container,
1.750pcs/40' HC



available for every color

Helmet XXS-S

Model No 181206
HS Code 65061010

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-----------|--------------|--|---------------|
| 96322 |  | steel | 10 pcs |  | 4897033963220 |
| 96323 |  | rose | 10 pcs |  | 4897033963237 |
| 96360 |  | ash | 10 pcs |  | 4897033963602 |
| 96361 |  | forest | 10 pcs |  | 4897033963619 |
| 00007 |  | olive | 10 pcs |  | 9120133000072 |
| 00081 |  | wildberry | 10 pcs |  | 9120133000812 |
| 00826 |  | mocha | 10 pcs |  | 9120133008269 |
| 96388 |  | blueberry | 10 pcs |  | 4897033963886 |
| 96389 |  | peach | 10 pcs |  | 4897033963893 |
| 96390 |  | lemon | 10 pcs |  | 4897033963909 |
| 96391 |  | kiwi | 10 pcs |  | 4897033963916 |

Helmet XXS-S

Model No 181206
HS Code 65061010

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-------------|--------------|---|---------------|
| 00077 |  | wildcat | 10 pcs |  | 9120133000775 |
| 96561 |  | leopard | 10 pcs |  | 4897033965613 |
| 96562 |  | green lines | 10 pcs |  | 4897033965620 |
| 96563 |  | brown lines | 10 pcs |  | 4897033965637 |

Packaging
Headercard
0,31kgs / 0,68lbs G.W.


MasterCTN
74 x 45 x 21,5cm
29,2 x 17,7 x 8,5"
4,2kgs / 9,2lbs G.W.

Shipping 220pcs/EUR pallet
3.800pcs/20' container
7.900pcs/40' container
9.200 pcs/40' HC

new

Helmet S-M

Model No 190605
HS Code 65061010

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-----------|--------------|--|---------------|
| 96369 |  | steel | 10 pcs |  | 4897033963695 |
| 96368 |  | rose | 10 pcs |  | 4897033963688 |
| 96367 |  | ash | 10 pcs |  | 4897033963671 |
| 96366 |  | forest | 10 pcs |  | 4897033963664 |
| 00008 |  | olive | 10 pcs |  | 9120133000089 |
| 00083 |  | wildberry | 10 pcs |  | 9120133000836 |
| 96362 |  | blueberry | 10 pcs |  | 4897033963626 |
| 00828 |  | mocha | 10 pcs |  | 9120133008283 |
| 96363 |  | peach | 10 pcs |  | 4897033963633 |
| 96364 |  | lemon | 10 pcs |  | 4897033963640 |
| 96365 |  | kiwi | 10 pcs |  | 4897033963657 |









Packaging
Headercard
0,35kgs / 0,77lbs G.W.

MasterCTN
76 x 50 x 22cm
29,9 x 19,7 x 8,7"
4,75kgs / 10,5lbs G.W.

Shipping 190pcs/EUR pallet
3.300pcs/20' container
6.750pcs/40' container
7.800 pcs/40' HC

Helmet M-L new

Model No 250407
HS Code 65061010

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-------|--------------|---|---------------|
| 00891 |  | steel | 10 pcs |  | 9120133008917 |
| 00889 |  | rose | 10 pcs |  | 9120133008894 |
| 00887 |  | ash | 10 pcs |  | 9120133008870 |
| 00893 |  | black | 10 pcs |  | 9120133008931 |

Packaging
Headercard
0,4kgs / 0,88lbs G.W.





MasterCTN
77 x 51 x 23cm
30,3 x 20,1 x 9,1"
5,3kgs / 11,7lbs G.W.

Shipping 170pcs/EUR pallet
3.050pcs/20' container
6.250pcs/40' container
7.250 pcs/40' HC

new

Ski helmet XXS-S new

Model No 240627
HS Code 95061900

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-------|--------------|--|---------------|
| 00981 |  | steel | 10 pcs |  | 9120133009815 |
| 00983 |  | rose | 10 pcs |  | 9120133009839 |





Packaging
Headercard
0,4kgs / 0,88lbs G.W.

MasterCTN
74 x 45 x 21,5cm
29,1 x 17,7 x 8,5"
5,2kgs / 11,5lbs G.W.

Shipping 220pcs/EUR pallet
3.800pcs/20' container
7.900pcs/40' container
9.200 pcs/40' HC

Ski helmet S-M new

Model No 240628
HS Code 95061900

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-------|--------------|--|---------------|
| 00985 |  | peach | 10 pcs |  | 9120133009853 |
| 00987 |  | ocean | 10 pcs |  | 9120133009877 |

Packaging
Headercard
0,45kgs / 0,99lbs G.W.

MasterCTN
76 x 50 x 22cm
29,9 x 19,7 x 8,7"
5,8kgs / 12,8lbs G.W.

Shipping 190pcs/EUR pallet
3.300pcs/20' container
6.750pcs/40' container
7.800 pcs/40' HC

Protective Set XXS

Model No 230925
HS Code 95069190

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-----------|--------------|---|---------------|
| 00015 |  | steel | 10 pcs |  | 9120133000157 |
| 00016 |  | rose | 10 pcs |  | 9120133000164 |
| 00017 |  | ash | 10 pcs |  | 9120133000171 |
| 00172 |  | black/ash | 10 pcs |  | 9120133001727 |

Packaging
Headercard
0,35kgs / 0,77lbs G.W.

MasterCTN
70 x 31 x 21cm
27,6 x 12,2 x 8,3"
4,3kgs / 9,5lbs G.W.

Shipping 290sets/EUR pallet
6.000 sets/20' container
12.600 sets/40' container
14.780 sets/40' HC

Protective Set S

Model No 230926
HS Code 95069190

| Article No | | Color | PU MasterCTN | | EAN |
|------------|---|-----------|--------------|---|---------------|
| 00025 |  | steel | 10 pcs |  | 9120133000256 |
| 00026 |  | rose | 10 pcs |  | 9120133000263 |
| 00027 |  | ash | 10 pcs |  | 9120133000270 |
| 00174 |  | black/ash | 10 pcs |  | 9120133001741 |

Packaging
Headercard
0,42kgs / 0,93lbs G.W.

MasterCTN
70 x 31 x 21cm
27,6 x 12,2 x 8,3"
5kgs / 11lbs G.W.

Shipping 290sets/EUR pallet
6.000 sets/20' container
12.600 sets/40' container
14.780 sets/40' HC

Keep it longer. Waste less.

Every long-lasting product means less waste, fewer resources, and more care for what comes next.

What we stand for - what drives us

We are convinced that a product with a long service life causes the least damage to the environment. In this way, we can guarantee an extended life cycle.



built to last



sustainable materials
for packaging



no polybags



We reduce packaging, avoid plastic bags, and use sustainably sourced and recycled paper wherever possible. These are small but meaningful steps within our broader ESG commitment.

Environmental

We care about how things are made – that means keeping a close eye on energy consumption, materials, emissions, and waste. For us, sustainability is not just a word – it's embedded in every production decision we make.

Social

Fair working conditions and respect for human rights are non-negotiable. We work with partners who share those values – and check in regularly to make sure they're upheld.

Governance

We believe in doing business the right way: with transparency, clear standards, and accountability at every step. This approach ensures we act with integrity and maintain strong, lasting relationships.

Additional details.

Get inspired – read our blog for helpful tips, exciting ideas and inspiring stories about life with children.

We are happy to support you with images, in-store displays, catalogues and more to help you best promote our brand and products. Please don't hesitate to contact us. We are looking forward to hearing from you.



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